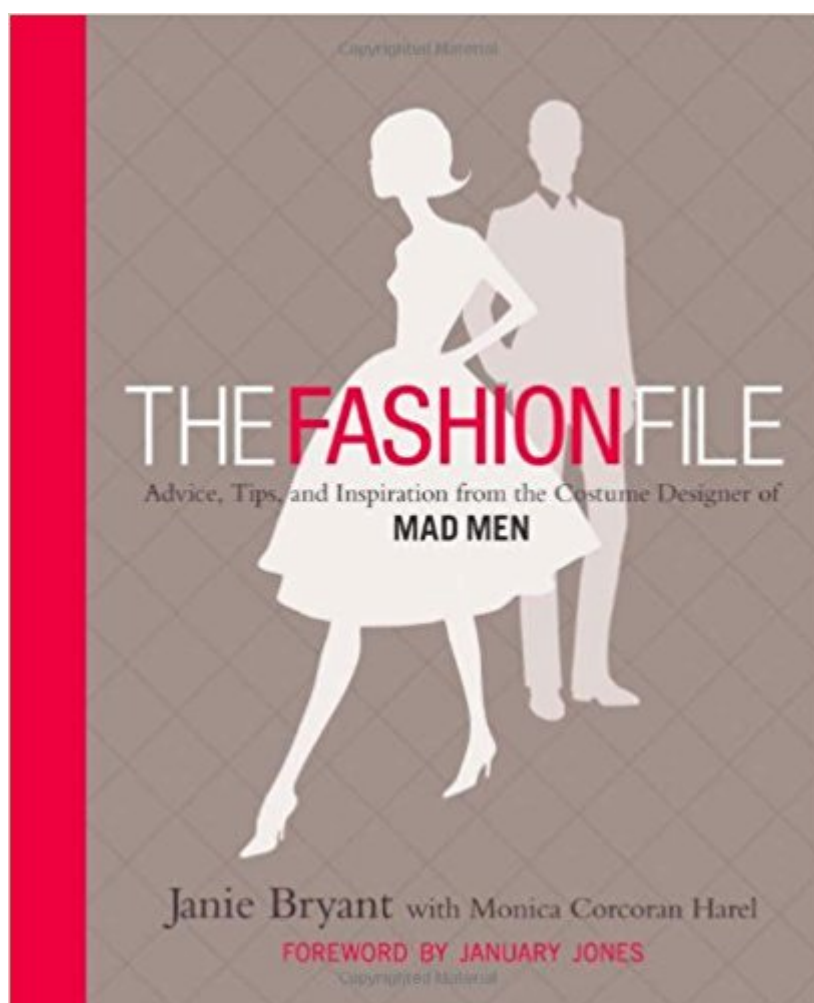


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# The Fashion File: Advice, Tips, And Inspiration From The Costume Designer Of Mad Men



## Synopsis

From Joanie's Marilyn Monroe-esque pencil skirts to Betty's classic Grace Kelly cupcake dresses, the clothes worn by the characters of the phenomenal *Mad Men* have captivated fans everywhere. Now, women are trading in their khakis for couture and their pumas for pumps. Finally, it's hip to dress well again. Emmy-Award winning costume designer Janie Bryant offers readers a peek into the dressing room of *Mad Men*, revealing the design process behind the various characters' looks and showing every woman how to find her own leading lady style--whether it's vintage, modern, or bohemian. Bryant's book will peek into the dressing room of *Mad Men* and reveal the design process behind the various characters' looks. But it will also help women learn how fashion can help convey their personality. She will help them cultivate their style, including all the details that make a big difference. Bryant offers advice to ensure that a woman's clothes convey her personality. She covers everything from where to find incredible vintage clothing and accessories to how to pair those authentic pieces with modern shoes and jeans. Readers will learn how to find their perfect bra size, use color to convey a mood, and invest in the ten essentials every woman should own. And just so the ladies don't leave their men behind, there's even a section on making them look a little more Don Draper-dashing.

## Book Information

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## Customer Reviews

'a peek into the show dressing room...showing every woman how to find her leading lady style' SEW  
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Emmy-winning costume designer Janie Bryant creates all of the looks seen on TV's *Mad Men*. She has worked on numerous films and TV shows. In 2005, she won an Emmy for her period costumes on HBO's *Deadwood* and she took home the prestigious Outstanding Costume Design award from the Costume Designers Guild in both 2009 and 2010. Monica Corcoran Harel is a Los Angeles-based style writer who has reported on fashion and the culture of keeping up appearances for *InStyle*, *Variety*, *Forbes* and the Style section of the *New York Times*. She also consults as a fashion expert for *Project Runway*.

I've been a fan of *Mad Men* since episode one. I love seeing the world as it was around the time I was born, when my parents were in their thirties. The tone of the show is largely due to Ms. Bryant's talents. I've always been a fan of classic & vintage inspired clothes and jewelry & when you add in the wonderful acting & writing on the show, what more could you want! As a curvy girl, Joan is my hero & watching her has given me more confidence when I dress. Janie's book is full of good info above & beyond the normal fashion books. My favorite piece of advice in the book is to stand up straight, shoulders back & "be an exclamation point, not a comma". That's the best fashion advice of all time- If I find myself slumping, those words straighten me up & I instantly feel better.

I love *Mad Men*, so when I heard about this book, I had to read it. There are many fun tips and insider stories about the show, but there is also a lot more of Janie Bryant bragging. I got a bit weary of hearing about her fabulous collections of shoes and handbags and belts and scarves and dresses and jewels, all high-end and too pricey for most. I know that vintage items are one of a kind and it's hard to write a book about just that. I guess I just expected more behind the scenes stuff or advice on how to dress vintage without looking like I am going to a costume party. It just left me wanting, not leaving me feeling satisfied. I am giving it 4 stars because of the amazing illustrations. Without those, it would have gotten a 3. A book of just illustrations by Robert Best, now that would be 5 stars for sure.

I thought this book would be more about the ideas behind the show's costumes. It's really a primer for how Janie Bryant thinks of fashion in general - especially from her Southern upbringing's point of view. There are some really good tips, though. The section on men's dressing was very informative and useful. Get it if you want a book about what Ms. Bryant's fashion knowledge and perspective, but not if you're looking for more insight into the *Mad Men* series designs.

Wow. This book exceeded my expectations! A beautifully bound hard covered book with glossy pages. Most of the illustrations are sketched to portray Janie's styling ideas from costume design, right through to throwing an outfit together at home. She gives advice on what to look for when shopping, and is an avid vintage collector. I also enjoyed reading how she defines a character by costume, color and style. Janie encourages the reader to explore fashion ideas and perhaps reach outside their own comfort zone, trying new looks by mixing different styles. This book is a must have for Mad Men fans that admire those great 60's looks, and fashion in general.

The styles are everywhere in the stores. Man Men fashion has swept the retail industry. This author is the driving force behind the look and the details. Fascinating information on the author's research, methodology, collaboration with the show's creators, and work with the cast. Who knew that the cast is always wearing the correct 1960's-era foundation garments all the time so that they feel and move about properly? Fashion hints on how to dress and accessorize apply to everyone - wonderful, upbeat, fun advice. This lady knows and loves her subject so much, she's managed to make us look back to Jackie and Audrey for inspiration. Wonderful illustrations and photos, great writing. A terrific read for fashion buffs. A must read for Mad Men buffs.

If you love mad men and you love fashion then this is for you. Its written by the stylist for Mad Men- so you get some info on mad men but also on her personal style. The author really walks you through how to evolve your own personal style. A great read or coffee table book.

So much fun to read- if you love fashion and Mad Men or the Mad Men era of fashion, then this is the right book for you. A different take on expression yourself through your clothes, while also being very educational on the basics of how to dress your body type!

I read this book cover to cover, and I feel like I picked up some good tips while having a lot of fun. I also realized that I have been wearing the wrong bra size and am very grateful that someone finally broke it down to me how to measure for the right fit. I have already replaced all my old bras and they look and feel a hundred times better. Also, the illustrations are pretty and the lay out of the book is pleasing. I wish there were a few Joan sized drawings and not just stick girls, but that was really the only thing I didn't like about this book.

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